



ARTIFICIAL INTELLIGENCE  
training | coaching | consulting

The Northwest Arkansas Economic Development District and 7 Minute A.I. are partnering to host an A.I. training workshop on Thursday, January 22, 2026, from 10:00 a.m. – 3:00 p.m. at the John Paul Hammerschmidt Conference Center on the South Campus of North Arkansas College. The workshop will provide practical tools for utilizing A.I. in everyday work that will enable local government employees to operate more efficiently. Elected officials and local government employees are invited to attend. Additional event and registration details are attached. This invitation was also sent via email.

**Event:** NWAEDD A.I. Training Workshop

**Presenter:** Allyson Lewis, CEO & A.I. Strategist, 7 Minute A.I.

**Date:** Thursday, January 22, 2026

**Time:** 10:00 a.m. – 3:00 p.m.

**Lunch:** Lunch will be provided at Noon.

**Location:** North Arkansas College – South Campus  
John Paul Hammerschmidt Conference Center  
1515 Pioneer Drive Harrison, AR

**Registration:** Register online at <https://www.nwaedd.org/event-details/ai-training-for-northwest-arkansas-communities> or by completing the attached registration form.

**Registration Fee:** \$50 per attendee

We respectfully ask that registrations be completed online or returned to our office by Monday, January 19, 2026, to enable us to plan for the event. Call 870-741-5404 if you have any questions. Thank you and we hope to see you there!

# AI TRAINING FOR NORTHWEST ARKANSAS COMMUNITIES

Helping Your Team – and Your Cities & Counties – Do More With Less



## WHY THIS MATTERS

- Local governments are stretched thin.
- Policies and job descriptions need constant updating.
- Transportation schedules change daily.
- AI can help your team – and the communities you serve – work faster, stay organized, and communicate clearly.



## DESIGNED FOR NORTHWEST ARKANSAS

NWAEDD supports 72 cities and 9 counties – each with different needs. This training is built to help small teams work efficiently, support rural communities, and give growing areas the tools they need to keep up.



## WHAT YOU'LL LEARN



### Practical AI Tools for Everyday Government Work

Use ChatGPT, Perplexity, Gemini, and other tools to speed up writing and improve accuracy.



### Advance Economic Development

AI helps economic development teams work faster, make better decisions, and create stronger proposals that attract jobs and investment.



### Policies, Job Descriptions & Documents

Use AI to update, rewrite, and standardize documents with best-practice comparisons, and get support creating resolutions and ordinances.



### AI for Community Communication

Turn long notes into summaries, prepare council-ready reports, and create public-friendly explanations.



## WHO SHOULD ATTEND

- NWAEDD staff
- Mayors & county judges
- City clerks, planners, and administrators
- Anyone who writes, organizes projects, or communicates with the public



## A SIMPLE WAY TO SUPPORT YOUR COMMUNITIES

AI doesn't replace people – it helps small teams save time, reduce repetitive work, and stay ahead of growing demands.



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Allyson Lewis

7 Minute AI – Training • Coaching • Consulting  
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Northwest Arkansas Economic Development District



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## A.I. TRAINING WORKSHOP

Thursday, January 22, 2026, 10:00 a.m.-3:00 p.m.

North Arkansas College – South Campus  
John Paul Hammerschmidt Conference Center  
1515 Pioneer Drive, Harrison, AR

## REGISTRATION

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Conference Registration Fee: \$50.00 per attendee

*Please include payment with registration. One check can be written for multiple registrations.*

MAKE CHECK PAYABLE TO: NWAEDD

MAILING ADDRESS: P O BOX 190  
HARRISON AR 72602